

MBFM 3001/
MBLF 3002

M.B.A. DEGREE EXAMINATION,
DECEMBER 2014/JANUARY 2015.

Third Semester

Finance

STRATEGIC FINANCIAL MANAGEMENT

(2012-2013 Batch onwards)

Time : Three hours

Maximum : 100 marks

SECTION A — (5 × 6 = 30 marks)

Answer any FIVE questions.

1. What are the steps to be followed in strategic planning?
2. Explain the process of Financial Planning.
3. Explain the features of an effective corporate planning.
4. State the purpose of Corporate Restructuring.