

Code: 07MB103

MBA - I Semester Supplementary Examinations, August/September 2012

RESEARCH METHODOLOGY & STATISTICAL TOOLS

(For students admitted in 2008 only)

Time: 3 hours

Max Marks: 60

Answer any FIVE questions
All questions carry equal marks

- 1 Explain the nature and importance of business research.
- 2 What are the sampling methods?
- 3 What is research design and explain its functions and goals?
- 4 Write short notes on:
 - (a) Measures of variation.
 - (b) Normal distribution.
 - (c) Measures of skewness.
- 5 Examine the significance of correlation and regression analysis in business research.
- 6 Examine the procedure of testing of hypothesis.
- 7 Give a detailed account of components of time series.
- 8 State the advantages of statistical package for social sciences.
